

SPONSORSHIP TIERS

“PUNK IN THE CORN LLC”

Indie Music Festival Sponsorship Proposal

Date: October 10-11, 2025

Location: Davenport, Iowa

About the Festival

The P.I.T.C Indie Music Festival is an exciting new event designed to bring together indie bands from around the world for an unforgettable celebration of music, creativity, and community. As a veteran-led initiative, the festival also aims to raise awareness and funds for military charities and mental health initiatives.

This is where we set ourselves apart. While most festivals donate just 1%-8% of their proceeds to charity, we are committed to giving 60%. This isn't just about music; it's about making a real impact.

Too often, veterans and soldiers are forgotten once their service ends. I've witnessed this far too many times. These men and women sacrificed so much for us—now it's our turn to step up and give back.

But this festival isn't just about charity. It's about bringing everyone together in a judgment-free zone. For years, an invisible line has divided us, creating barriers and feeding negativity. I want to erase that line. Forget about politics. Forget about the hatred and the heaviness of everyday life. Here, everyone is welcome, accepted, and treated like a friend.

The festival will feature a diverse lineup of emerging indie talent, local performers, and well-known headliners, creating a unique opportunity to experience cutting-edge music in a live setting. In addition to the performances, we will be offering various activities, vendor booths, and veteran-focused outreach programs to engage attendees of all ages.

Our Mission

As a combat veteran, this festival's mission holds a deeply personal meaning for me. A significant portion of the proceeds will go to support incredible organizations like Wounded Warrior Project, K9s For Warriors, SEAL Legacy Foundation, and other vital veterans' mental health services. These funds will help provide care, therapy, and critical resources to those who have served and to those who are in need. This is about giving back to the heroes who gave so much for us.

Why Sponsor?

Exposure and Impact: Sponsoring this festival provides businesses with significant exposure to a diverse, engaged audience of music lovers, veterans, and their families. We expect an audience of approximately 10,000-20,000 est., with additional reach through online streaming, social media, and press coverage.

Targeted Audience:

- Music Enthusiasts: Indie music fans from across the globe.
- Veteran Community: Active duty members, veterans, and military families.
- Local Businesses: We aim to strengthen the local economy by bringing attendees to the region, benefiting both small businesses and large organizations.

Sponsorship Levels & Benefits

Platinum Sponsor: \$2,000

- Logo Placement: Prominently featured on all event marketing materials, including posters, flyers, and social media.
- Stage Naming Rights: Your company's name on the main stage.
- VIP Tickets: 10 VIP tickets with access to exclusive areas and events.
- Sponsor Recognition: Acknowledgment in the opening and closing remarks of the event.
- Branding Opportunities: Your logo on festival merchandise (T-shirts, hats, etc.).
- Custom Activation: Opportunity to host a branded booth or activation on the festival grounds.

Gold Sponsor: \$1,500

- Logo Placement: On select event marketing materials.
- VIP Tickets: 5 VIP tickets.
- Sponsor Recognition: Mentions during event announcements and on social media.
- Branding: Your logo featured on one of the smaller stages or a prominent area.

Silver Sponsor: \$500

- Logo Placement: On event posters and social media platforms.
- VIP Tickets: 2 VIP tickets.
- Sponsor Recognition: Social media shout-outs and thank you post-event.
- Branding: Your logo on event banners.

Bronze Sponsor: \$250

- Logo Placement: On event posters and flyers.
- Sponsor Recognition: Acknowledgment on social media.

Additional Sponsorship Opportunities

- Food and Beverage Sponsor

Sponsor the food and beverage area and have your company name prominently displayed in the festival's dining area.

- Veteran Outreach Sponsor

Support the veteran-focused programming during the festival, such as career resources, mental health workshops, and veteran recognition.

Your Impact

By sponsoring Punk In The Corn, your business will not only support a fun and engaging cultural event but also contribute to improving the lives of our veterans and their families. Your sponsorship will help us cover the costs of staging the event, booking headliners, promoting the festival, and ensuring all proceeds go toward meaningful causes.